Dear Blog Visitor,

Feel free to post any sort of workplace-related people-probem on my blog. I will then analyze it using my social-appetite theory. Here's how the game works:

1. Insert problem,
2. Turn the crank (analyze according to Paul's social-appetite theory),
3. Solution pops out the other end.

I've spent 30 years trying to understand nature's deep motivational architecture–particularly the emotional forces that move us. I've developed a general-purpose theory of motivation that should be able to deal with anything we throw at it. Let's put this theory to the test–see if it can convincingly solve real-world problems. Are you ready to play, "Stump Paul's theory"?

Best,

Paul Herr (Author of Primal Management)